

Going Green Solutions

Passionate about business relationships and the environment

Green Supplier of the Year

This award recognises the supplier that has demonstrated excellence in overall quality, cost effectiveness, environmental performance and customer service as voted by ECO-Buy program members.

When your supplier has as good a relationship with their couriers and manufacturers as they do with their customers, then you know they're serious about providing good service.

For Going Green Solutions, those relationships mean good business and a better environmental outcome.

And the team is certainly passionate about both.

Going Green Solutions is a supplier of environmentally preferable product alternatives for home, events and workplaces.

GOING GREEN SOLUTIONS PRODUCT RANGE INCLUDES:

- **Home and lifestyle:** from cloth nappy options and plant based cleaning and personal care to solar hot water systems, energy efficient lighting, solar powered technology, and water saving products, Going Green Solutions has made a name catering to the needs of householders wanting to make their own lives more sustainable.
- **Catering ware:** a full range of 100% biodegradable and compostable catering ware that works to both individuals (for weddings, parties etc) and for wholesale business customers, who account for just over half of the company's total turnover.
- **Office ware:** a range of 100% post-consumer recycled office paper, envelopes & cardboard, stationery (recycled paper, biodegradable/ recycled content pens etc), and consumables (toilet tissue, napkins etc) that complement green purchasing

A family run business, Going Green Solutions evolved from a desire to integrate a more sustainable and healthy way of living into home, work and lifestyle.

Products often purchased through contacts from the ECO-Find database include 100% post-consumer recycled paper and envelopes, 100% biodegradable and compostable PLA/ sugarcane catering ware and 100% biodegradable compost, shopping and rubbish bags that meet the European compostability standard EN 13434.

Going Green Solutions' listing in the ECO-Find database provides a really simple and practical way of being seen specifically by organisations or individuals who are actively seeking to purchase green products.

Director Lucinda Flynn appreciates the simple and practical way the ECO-Find database helps her company be seen by a very specific target audience.

"The site is aimed specifically at organisations actively seeking environmentally preferable products, rather than the 'hit-and-miss' of general advertising.

And because ECO-Buy incorporates its own checking procedure before a supplier may become listed, the ECO-Find supplier database has a high level of credibility with those utilising its listings – which allows both us and the customer to focus on which product will best match their needs, rather than on whether or not our products are reputable."

However, the company has put a lot of effort into sourcing appropriate and reputable products for clients, and into building effective working partnerships with suppliers and clients.

Communication is the key and the Going Green Solutions team keeps all their partners abreast of product, delivery and environmental standard changes as they occur.

Purchasing activity through the ECO-Buy ECO-Find suppliers database has largely been in compostable catering ware. Going Green Solutions is considered to have the largest range in Victoria – and to be the most knowledgeable about the options available.

With so many catering-ware products available in the open market, weighing up the benefits and costs and making sense of the sustainability claims can be overwhelming. But Going Green Solutions ensures that all items have been reviewed, tested and evaluated – even if that includes taking the entire range of bowls home and putting soup in them overnight to see which works best. This practical approach helps differentiate products and ensures the team knows what they're talking about on all levels.

Essentially, the team weighs up the options and makes the call on which items are of most benefit – financially, environmentally and practically – for clients across the range of home, work and lifestyle products.

Flynn believes this is part of the service that makes the company so valuable to customers.

“Not only do we want to offer the convenience to our customers of not having to hunt around, but we want to make it easier for businesses, households and organisations all over the place to take up these changes quickly and hassle-free so that we can collectively create a strong influence on reversing global warming and protecting our planet.”

The catering-ware is a case in point. As an obvious item that is commonly disposed, Going Green Solutions has sourced an extensive range of compostable products to offer their customers a point of difference – and a tangible green change to their end users.

“Changing from purely disposable to biodegradable makes a big difference on many levels. And as it's an area that people can see quite clearly as waste, it lends itself as an education tool when in use. It's a tangible change.

“We look for products in areas that people haven't even thought of. A recent addition to our range has been biodegradable cling wrap. Previously it was only available for catering, in big rolls which required self-supplied cutters and containers. Now it comes in a box with a cutter – and it's all compostable.”



Compostable catering ware is a popular choice for Going Green Solutions' customers.

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