

The ECO-Buy Green Purchasing Expo – 2010

About the Expo

ECO-Buy would like to invite you to be involved in our exciting 2010 Green Purchasing Expo being held on September 7th 2010 in Melbourne.

This event is designed to directly promote our ECO-Find listed suppliers to ECO-Buy members and other representatives from the green purchasing market, and to provide a platform for maximised exposure, networking and generating sales opportunities. This prestigious half-day event will throw the spotlight on the latest green product innovations, applications and directions.

The inaugural 'Green Purchasing Expo' in August 2009 was a resounding success. Building on last year's proven model in our new venue (Storey Hall, RMIT), the 2010 Expo presents a unique opportunity to:

- Show your ECO-Find listed products to the green purchasing community
- Meet and network with potential customers
- Learn more about the market for green products and services
- Provide an individual and personalised product demonstration directly to target clientele.

Promotional Display Opportunity

Promoting your products at the Expo is a great way to add significant value to your existing ECO-Find listing.

Supplier Display Package Includes:

- One 1.5m x .750m display Table and 2 x Chairs
- Power connection if required & Wireless internet connection (subject to availability)
- Company name signage to identify your table.

Cost - \$250 +GST

*Only current ECO-Find listed suppliers are eligible to showcase their products at the event and only products approved for listing on ECO-Find can be promoted. Extra display space may be available at additional cost.

Who will attend?

The Expo is targeting key decision makers and purchasing staff in Local Government, State Government and business as well as the broader green purchasing community. ECO-Buy is expecting around 200 attendees to the event.

Expo Program

Time	Item
7.00 – 8.45	Display Set Up
8.45 - 9.00	Attendee Registrations
9.00 – 9.15	Welcome and introduction by Chairman of the Monash Sustainability Institute, former Victorian Deputy Premier and Minister for Environment, Water & Climate Change, John Thwaites .
9.15 – 9.30	Opening speaker addressing green market insights - Speaker TBA
9.30 – 12.30	Expo
12.30	Expo close.
12.30 -1.00	Display Pack Up

Register your interest

If you would like to be part of this event, download and complete the [Supplier Application Form](#) and return by email: wstevens@ecobuy.org.au or fax: (03) 9349 4040, with fees payable.

You will receive confirmation of your booking with further details (Floor plan, map, parking etc.) once completed booking is received and payment processed.

Bookings will be taken on a first come first served basis. Due to limited floor space we recommend that you reserve your place as soon as possible. Completion of registration form and payment of fee is required to secure your space.

Please advise on booking form if you require power or wireless internet access (requests accommodated where possible).

Additional tables/display space may be available on request (subject to space availability) for those with larger product display requirements. Extra tables are charged at \$275 including GST each. Please advise on booking form if required.

Further details of the display space are contained on the Registration Form.

I look forward to seeing you there!

Further information

If you require any further information about the event, please contact:

Wendy Stevens - Ph: (03) 9349 0405 / wstevens@ecobuy.org.au

or

Stephen Reardon - Ph: (03) 9349 0444